

# Atlanta: Shoesday, January 3<sup>rd</sup>

expires 1-31-12

## Deal #1: FREE socks



Here's the first part of our Shoesday deal for the entire month of January.

You've been there: wash your socks, and seemingly lose one on the way to put them in your sock drawer or somewhere in the dryer. Let us help! Buy any insert in our stores and we'll GIVE you a package of socks! BOOM. The case of the mysterious missing sock is solved.

\*Cannot be combined with any other offer. Socks value up to \$13. Not redeemable on Strassburg sock. Not redeemable for cash. While supplies last. You know the drill

You can print deal or show on your phone at the register. The option is yours!

Expires 1-31-12

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## Deal #2: FREE Gym Membership



For the entire month of January, **New Balance Atlanta** is pairing up with **Adrenaline Fitness** to offer you gym enrollment for only **\$1 + first month FREE with ANY purchase at a New Balance Atlanta store!** (Valid on purchases between Jan. 1st – Jan. 31st of 2012. Must present receipt to redeem offer at Adrenaline Fitness)

For current Adrenaline Fitness members that make **ANY purchase at our New Balance Atlanta stores,** you'll **get two weeks of FREE access to CrossFit AND Fusion training + 10%**

**off your ENTIRE purchase!** (Valid on purchases between Jan. 1st – Jan. 31st of 2012. Must present receipt to redeem offer at Adrenaline Fitness. Must present proof of gym membership to redeem 10% off offer at New Balance Atlanta stores)